

## Learning by Observation

Albert Bandura studied learning by observation or social learning.

This supports the idea that we can learn by *modeling* or watching and imitating the behaviors of others.

 [http://www.youtube.com/watch?v=byhLPxT\\_FJQ](http://www.youtube.com/watch?v=byhLPxT_FJQ)

 [http://www.youtube.com/watch?v=NjTxQy\\_U3ac](http://www.youtube.com/watch?v=NjTxQy_U3ac)

## Meme...

A meme is "an idea, behavior, or style that spreads from person to person within a culture."

A meme acts as a unit for carrying cultural ideas, symbols, or practices that can be transmitted from one mind to another through writing, speech, gestures, rituals, or other imitable phenomena with a mimicked theme.

Supporters of the concept regard memes as cultural analogues to genes in that they self-replicate, mutate, and respond to selective pressures.

### Ideas

- belief in God
- Santa Claus
- Fashion
- Nursery Rhymes

### Tunes

- earworms

### Catchphrases

- 'survival of the fittest'
- Internet/ text skang...lol, brb, bffl

### Images

- Mona Lisa
- Isaac Newton
- Jesus

